



Corporate Profile

Our Vision

To be the leader in integrated video solutions that assist businesses to increase profitability.

Our Story

provides an intelligent, innovative, and integrated digital video solution that helps organizations create a safe and secure working environment.

At the core of our technology is our advanced Ai (Artificial intelligence) engine. This technology has enabled i3 to collect important meta-data which can help businesses and organizations drive efficiency, resulting in top and bottom-line improvement. For over 30 years, i3 has grown from a family-run business into a global brand leader in the design, manufacture, and supply of digital video solutions for today's security industry. We understand the sophisticated needs of corporate security/safety and balance those needs with an end-user's desire for simplicity and ease of use. In the 1980s, we led the industry in the research and development of video analytics software. Our innovation pipeline remains fresh with new approaches to image recognition for social distancing, occupancy alerting, data management software, video matrix software, POS and card access integrations that provide organizations with critical, timely information.

i3 International is an ISO 9001:2015 certified company with a complete line of UL/ULC listed products. Our technology uses sophisticated video compression techniques and large capacity, affordable hard drives to store and rapidly retrieve compressed video images or you can stream from the cloud. i3's technology platforms include advanced image recognition, predictive data management software, retail point of sale integration, and much more.



The Benefits of Choosing i3

- **Oustomer Centric**
- **Output** Advanced Video Analytics
- Full Turn-Key Solutions
- **⊘** Integrated VMS to Drive Real-Time Alerts
- **Secure Network Communication**
- Powerful Video Management Software
- **Open Architecture**
- Integration to POS/Card Access/Facial Recognition/Thermal Imaging

Our Customer Testimonials



i3 International - being able to present meaningful solutions that can support our clients in a world that demands reactive, proactive and trusted solutions at a moment's notice - is invaluable."

- Dan Valladares, Director Commercial National Accounts



i3 International is an amazing video technology company who thinks outside of the standard box to ensure every client's specific needs are not only met, but in many instances exceeded. Their creativity and ingenuity have pushed them to be considered among the top video system providers in North America... Speaking from personal experience, I know I can always count on them being there to support me whenever and wherever they are needed. Great partner and tremendous technology."

- Mark Townsend, National Sales Director



i3 International has been a great video surveillance partner for us. They have provided us with exceptional value, equipment and unwavering support all within the confines of our strict budget."

- Mark Marchand, Associate Manager of Administrative Services



What it boiled down to was finding the best system with the most features that were also easy to use and i3 provided just that."

- John Metauro, General Manager

Solutions

We understand your needs

he effect of COVID-19 on your business, your associates, and your customers this year has been unprecedented. Many of us, including the team at i3 International, have had to learn a new way of dealing with an ever-changing work environment. We would like to take this opportunity to thank you for your efforts and your leadership as we all emerge into what is now being defined as the "new" normal. As a leader you are often charged with being an innovator and a progressive thinker. At i3 we believe we have studied the trends from COVID-19, and we have identified new ideas and continued our trend as an innovator. Whether you are just restarting your engine or adopting earlier to this "new" normal, please read the information that follows to gain perspective and insight.

In choosing i3, we will work with you and your business partners to assess the needs of the business and provide a comprehensive report detailing recommended solutions. In this context we can also support a discussion regarding the business value in making these types of decisions.

Solutions for reopening



Contactless Entry

Automating doors along with a solution that integrates with proximity card access.

Receiving or visitor doors where cameras and access control can be remotely managed.



Occupancy Alert System (OAS)

Ai-based OAS is designed to help businesses measure and manage customer traffic control to meet compliance requirements.



Temperature Control, Facial Recognition and Access Control

Employee or visitor temperature check using i3's Ax19 multi-functional device.



Contact Tracing

Applications such as cameras with mobile device alerts that track the number of associates, visitors or customers entering, exiting, or moving throughout locations. This ensures the proper management of occupancy numbers and reduces the cost of employees assigned for manual tracking.



Social Distancing

Video solutions (Ai) that measure the distance between people and using a time threshold to determine if people are maintaining the required 6' distance.



Facial Blurring

Powered through i3's Ai-based Video Editor technology, this software blurs faces of subjects in video footage and in a few minutes.



Portable Hand Washing Station

Video monitoring using Ai (Artificial intelligence) to determine if associates are using them frequently or as needed.

i3Ai Engine (Artificial Intelligence)

As you begin the journey into Ai, you will learn that it can often be a complex alignment of theories that are designed and capture unique technology streams or bits of data. At times, these bits of data or pictures can be literally in the millions. Further, as we create programs that link systems and data intelligence, we allow them to function independently or collectively. Reaching success is about taking these applications to scale and aligning them to your business strategy. Let's look at some of the key explanations surrounding Ai:

Context or Language Processing
Computers learn the context in how words are said
and what is meant by the context of those words. Think
about Siri and how Siri processes words as an example.

Machine Learning
The system learns based on prior data and grows its learning by adding more data to make more and more advanced decisions. Complex beyond what most people can process.

Deep Learning
Use different data inputs from multiple sources and allows the computer to arrive at advanced conclusions.

OCCUPANCY
62
Full

© Est. Walt Time
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Big Data (Analytics)

Use all the data points (similar or disparate) and helps arrive at a decision point, or in some cases, multiple decision points.

Predictive Analytics

Machine learning then takes all of the data points and patterns and it makes a prediction on these patterns.

Applied Intelligence
Takes data analytic points, CC

Takes data analytic points, CCTV and other inputs to form a business decision. In the security environment a simple example would be using data from alarm and access control systems and combining that with video (facial recognition) where the system opens a door and shuts off the alarm system.

T Computer Vision
Computer understands object recognition and remembers that object and learns what the object is.

In looking at COVID-19 and in using Ai, we can take multiple approaches to solving complex problems that in the past were done by spending many hours looking at video or trying to trace an employee or visitors' movements.

In summary, i3 will harness the many components of Ai and build a solution that meets your key business needs and strategies. Ai can change the way you do business today and is a clear differentiation point between you and your competitor.

Access Control: Contactless Entry

JANE DOE

ACCOUNTANT

ACCESS GRANTED

Boardroom

Access control solutions work with both proximity and facial recognition. Both are designed to release doors automatically upon entry or exit thus helping to limit any type of contact exposure. When coupled with an electronic door opening solution such as an automated door pictured below, the solution becomes a win, win. There are many benefits to access control (internal security controls, visitor management, protection of employees and business assets as examples) aside from the ability to identify various contact points during entry/exit. Building entry and exit doors are one of the highest contact points for most businesses and one where door controls can be instituted thus mitigating numerous risks to the business.



Temperature Control, Facial Recognition and Access Control



i3's Ai-based Social Distancing system

i3's Ai-based Social Distancing system is developed to keep your work environment safe and reduce the risk of potential COVID-19 infections. Our solution helps your managers re-enforce your policy of social distancing in the work environment by providing them with real-time alerts and reports. Those alerts and reports identify how many incidents are taking place in your facility. With this data in hand managers can now take effective action and engage with the employees on how to practice social distancing.





Accurate and Precise

- Our system streams live and can be added to your existing CCTV system.
- Easy to set up and maintain as our advanced
 Ai algorithms automatically detect the distance
 between people within your facility.
- Distance and time thresholds can be predefined and violations can be alerted.

WHAT'S IN IT FOR YOUR BUSINESS?



Monitor and Act In Real Time

- Detect when people are standing too close for a duration of time.
- Identify hot spots that may cause repeat issues and where social distancing is not being adhered to.
- Alert your staff to potential social distancing issues through our monitor display or mobile app.

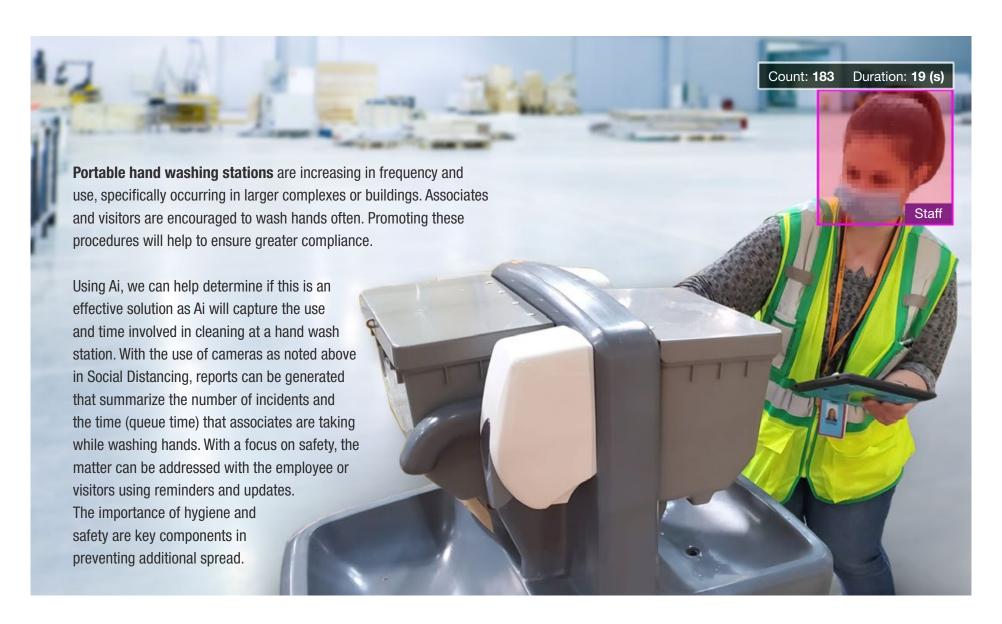


Educate, Learn, and Improve

- Automated reporting on social distancing issues from multiple areas within a building which helps management build and confirm that their program, process, and policies are working.
- Ensure accountability by receiving live and historic reports on the number of incidents which may have occurred.
- Compare and analyze multiples sites, regions and districts with comprehensive reports.

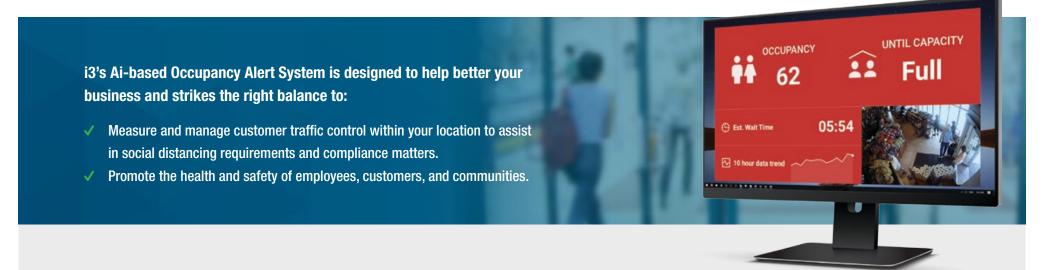
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Portable Hand Washing Stations



Occupancy Alert System (OAS)

How do you protect your customers and business from COVID-19? What is the new normal?





WHAT'S IN IT FOR YOUR BUSINESS?

Monitor and measure your occupancy threshold in real time

- ✓ Know the number of people entering and exiting with precision.
- ✓ Save labor costs by staffing doors only when nearing capacity.

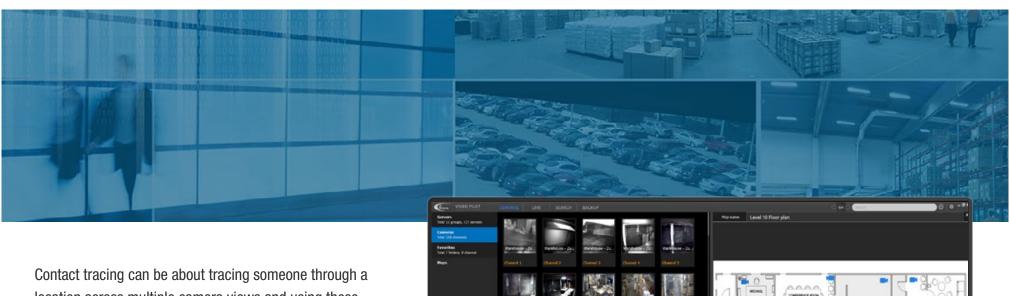
Track and report customer wait times

- ✓ Provide the estimated waiting time for customers outside the store.
- Understand peaks in traffic flow and have your team acknowledge the actions taken to manage occupancy.

Provide accurate and real time interactive notifications

- ✓ Receive immediate alerts on a public view monitor and i3 CMS mobile app.
- Ensure accountability by receiving live and historic user defined audit reports (including reports for multiple locations to manage larger groups and regions).
- Connect securely to our i3 Cloud solution and provide video confirmation of actions taken by associates.

Contact Tracing Using Video



location across multiple camera views and using these views to document contact with another person or a surface point. Contact tracing is a challenge with video systems encompassing many cameras. As a person moves from the view of a camera into the view of another, the user is challenged to select the correct "next" camera. To assist in this difficult task, i3 has developed a "Linking" feature. When a single camera is being viewed, the five cameras located closest to the camera being viewed, are displayed to the right of the main image.

This linking and mapping feature is fully integrated to i3's CMS server for multi-location management and control.

Alert Center (AC)

There are multiple alert types that can be established through the alert center, providing both static reports and real-time alerts. Static reports provide historical perspective and allow for additional analysis. Real-time alerts generate updates that will allow you the ability to step in and make critical decisions-in the moment. Both solutions are produced from our Ai engine and can flow via our mobile app or email. Users can establish the parameters of those reports so that alerts are meaningful and actionable. Single locations or multiple/enterprise locations can both be accommodated.





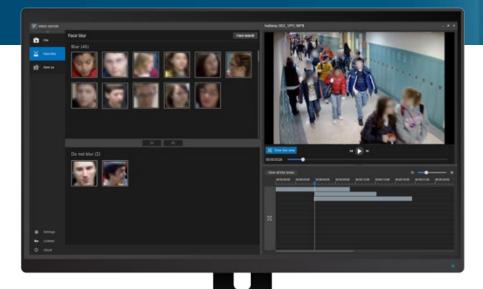
How it Works:

- ✓ Ai video alerts and physical triggers are generated in real-time.
- ✓ Alert Center is fully integrated to our VPC and CMS platform.
- ✓ Low bandwidth consumption-alerts are only triggered and transmitted when pre-determined criteria are met.
- ✓ Alerts can be received directly on viewing software or via email.
- ✓ Ideal for large enterprise systems monitoring several locations at once.

Facial Blurring by i3's Video Editor

Keep the identities of your subjects anonymous.

- Powered through i3's Ai technology, this software blurs faces of subjects in video footage.
- Upload any .mp4 or .avi footage, and filter your video by facial identity.
- Save time; load footage and blur the faces of subjects in minutes.



Key features of i3's Video Editor:



Facial Blurring

The face-blurring application uses i3's patented Ai technology to detect human faces and automatically blurs out the identity of a specific subject.



Powered by Ai

i3's artificial intelligence improves the accuracy of identifying faces from multiple angles.



Ease of Use

Video Editor software is user-friendly and does not require any formal training in order to learn how to use it!



Integrated Video System: Why A Designed Video System Is Helpful For Contact Tracing?

As i3 designed its integrated video systems we identified opportunities that existed within the functionality that related to contact tracing. Recorded video provides you the ability to trace an individual or a group around a location for a set period of time. Who did they interact with and what surface touch points did they encounter? Our video system has the ability to trace these points from camera to camera making the review process much easier and a clear time saver. Cameras are aligned within a common area, labeled, and plotted to facilitate this process. The layering of technology into an integrated platform allows for the enhancement of operational synergies and expense management.

i3 manufactures end-to-end, turn-key CCTV security systems. Our hardware is known for outstanding production quality, ease of use, and is backed by an industry-leading warranty program.



IP Dome Cameras

Internet Protocol or IP cameras exist today in many sizes, shapes, and configurations. Cameras transmit high-quality video over network cables to a central hub where the video will be stored. i3 is able to provide NVR (Network Video Recording) solutions or cloud-based storage alternatives. i3 has a comprehensive line of IP Dome cameras that will ensure maximum coverage in your location. The quality of higher megapixel cameras enhances your ability to investigate incidents and make informed business decisions. All while protecting your associates, visitors, and lastly, your brand.





OUTDOOR 1.3MP IP DOME



1.3-3MP MP INFRARED IP DOME WITH FIXED LENS



OUTDOOR 4MP IP DOME +BNC



8MP ZOOM DOME

IP Fisheye Cameras

Also known as 360° IP Cameras, i3's fisheye cameras are built with ultra-wide-angle lenses that yield a wide panoramic or hemispherical image. This image provides a full top-view image of an area and can provide Ai reporting as part of its offering. These cameras can take the place of 4 cameras, can be zoomed in for enhanced review and provide exceptional quality and imagery. Less number of cameras means less wiring and labor spent on wiring. More traditional camera installations each require individual cable runs driving costs up. With better coverage and less cost, a Fisheye or 360° camera can be a proven winner and a great addition to your strategy in making the workplace safer.



12MP FISHEYE DOME

- HD streaming
- 360/180° view angle
- Up to 15m IR range
- H.264/MJPEG streams





3MP FISHEYE NETWORK DOME



6MP FISHEYE NETWORK DOME

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Signal Subscription Package

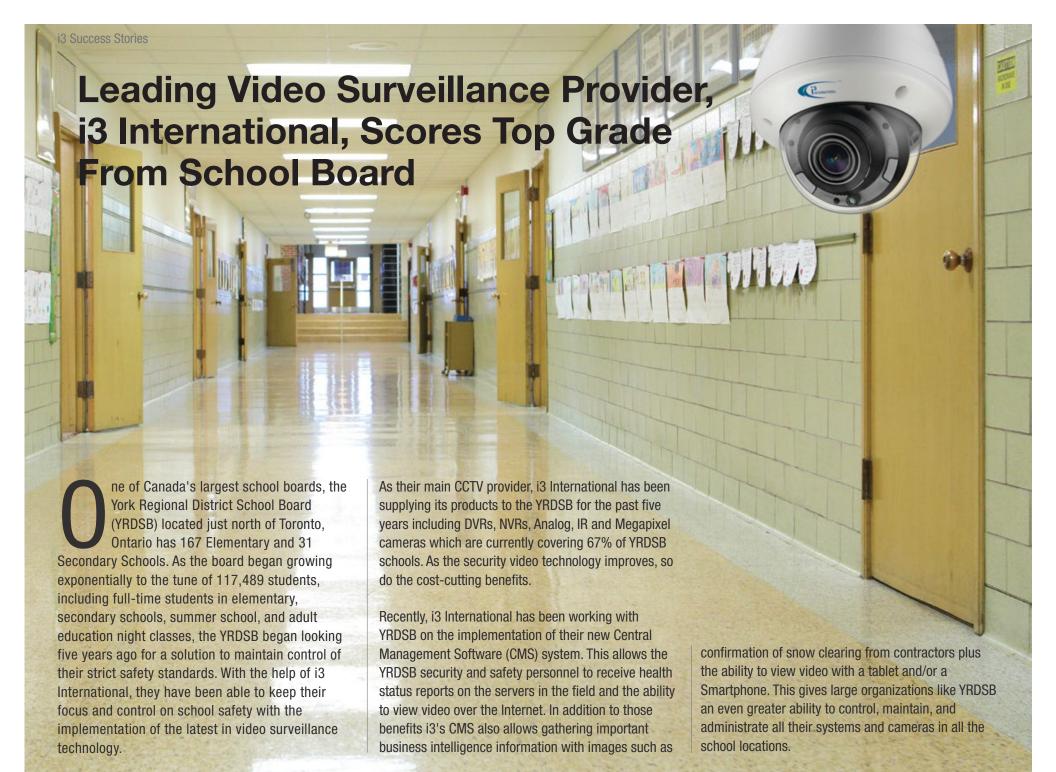
The i3 Smart Subscription Package is a cloud-based subscription program designed to maximize your location's surveillance while providing key business intelligence and actionable analytics to optimize your store operations, maximize returns while minimizing risk and liability.



Whether you are a small business owner, or a large enterprise with multiple locations, i3 has a solution for you!

	Contact Tracing Package	Social Distance Package	Occupancy Control Package	Enterprise OAS, SD CT Package
Hardware	✓ Location Contact Tracing System (U1)	✓ Safe Social Distance, System (UR)	✓ Occupancy Control System (UR)	✓ Powerful Occupancy, Social Distancing & Contract Tracing System (UR)
	✓ 6TB Storage drives	✓ 6TB Storage drives	✓ 6TB Storage drives	✓ 12TB Storage drives
		✓ Ai GPU Graphics Card	✓ Ai GPU Graphics Card	✓ Ai GPU Graphics Card
Camera			✓ 3 x 1.3MP 2.8mm Dome Camera	✓ 3 x 1.3MP 2.8mm Dome Camera
Software	✓ Includes 16 IP/Analog Licenses	✓ Includes 16 IP/Analog licenses (Plus 8 with additional i3 cameras purchased)	✓ 4 IP licenses	✓ Includes 16 IP/Analog licenses (Plus 16 additional with i3 cameras purchased)
	✓ Heat Mapping	✓ Artificial Intelligent License (2)	✓ Artificial Intelligent License (3)	✓ Artificial Intelligent License (4)
	✓ Cloud Service	✓ Cloud Service	✓ Cloud Service	✓ Cloud Service
	✓ Anti-Virus Software	✓ Anti-Virus Software	✓ Anti-Virus Software	✓ Anti-Virus Software
	✓ Mapping	✓ Mobile app	✓ Occupancy Reports	✓ Occupancy Reports
	✓ Health Monitoring	✓ Health Monitoring	✓ Health Monitoring	✓ Health Monitoring
	✓ Mobile app	✓ Management Reports	✓ Management Reports	✓ Management Reports
	✓ Remote Set-up	✓ Remote Set-up	✓ Remote Set-up	✓ Remote Set-up
		✓ Heat Mapping	✓ Mobile app	✓ Heat Mapping
			✓ Support PVM	✓ Support PVM

Let us help you choose your preferred package, speak to an i3 representative today!



i3 International Cameras Deliver Zoo Experience To Hospital Kids

hanks in part to the generosity of i3 International, patients in the El Paso Children's Hospital will be able to tune in to see live streams of animal habitats at a nearby zoo.

El Paso Zoo, which is less than a block from the hospital, was already engaging with the children. They had visited with animals and fun activities, but they knew they wanted to connect the young patients with bigger and wilder species. They had been working with the city on a live feed initiative.

When Bob Hoang, business developer at i3 International, heard that the zoo was in the early planning stages of the project, he knew he wanted to be involved. Project Manager Sean Nordberg of Advanced Security Contractors, Inc., had the idea that security cameras could serve the dual purpose of also connecting to the hospital, and contacted Bob. "As soon as I told him what we were doing, I didn't even have to ask. He said, I'll just give you the cameras; I'll send them to you. Before he left that day they were shipped out and on their way here. It was great."

Nordberg also appreciates the high level of support i3 provides. "They are very service oriented. If I need something customized, or if I run into a problem, they're always very quick to have it fixed. That's exactly what we need."

The project entails three Annexxus 62V IP cameras directed at the giraffe and meerkat habitats. "Through the donation



Woodmere Volunteer Fire Department Chooses i3 International for 'Round the Clock Security'

oodmere, New York is one of the Long Island communities known as the "Five Towns" in Nassau County, located about 22 miles from New York City. The Woodmere Volunteer Fire Department has diligently served the city since 1889. It provides fire, rescue, and advanced life support care through its approximately 75 volunteer members. The department's motto is "All day. All night. All volunteer" and they take their commitment to the community seriously.

Recently, the Department recognized its need to more thoroughly monitor and protect expensive equipment. Additionally, managers wanted to have easy visibility to sensitive areas such as engine and delivery entrances and engine repair bays. The district tech supervisor for Woodmere Fire Department volunteered to manage the project to meet these needs. Computer Services Group, Long Island, New York was chosen as integrator for the project, i3 International products were selected because according to the district tech supervisor, "I've been in the technology arena for over 10 years and watched i3 grow into a company worthy of competing against the largest. For the money i3 gives you the best bang for the buck."

A combination of mega-pixel and wide dynamic range cameras were used for the system with two RAID servers. The Department was pleased with the installation and training they received. System users find it easy to manipulate and are satisfied that their initial goals were achieved through i3's products. The district tech supervisor said he would definitely recommend i3 International to other fire departments for its great service and technical support.





Recycling Plant Uses i3 International's Digital Surveillance Hybrid Technology To Catch Federal Offender

MISSION

In early 2012, management of Omni Recycling in New York, was alerted to a situation involving the disappearance of payment checks that were being sent to them via the United States Postal Service. An immediate review of their current video security system with a lack of cameras in key locations and poor picture quality revealed an upgrade was in order. Omni proceeded to contact local family owned and operated Alarm-Tech Security to assist them with exploring new digital surveillance options. Like many businesses Omni already had an existing video system consisting of 16 analog cameras. Although, the picture quality wasn't great, it was certainly good enough for the purposes they that were using them for. Due to budget concerns what they required was the integration of several new IP cameras without having to switch out their entire existing legacy system.

SOLUTION

When it came to selecting a supplier for the new cameras Alarm-Tech immediately called on leading digital surveillance manufacturer i3 International. "Whenever possible we use i3 International. Aside from being a family owned and operated business, just like us, their cameras are amongst the most reliable that we've encountered in the industry." Says Jeff Bertuccio Jr., Field Director for Alarm-Tech Security. He continues, "Another factor that made i3 the perfect choice was the proven success of their SRX-Pro Hybrid DVR System which allows users to mix and match legacy analogue cameras with the very latest in IP megapixel technology."

It didn't take long for Alarm-Tech to complete the installation of 5 new Megapixel cameras along with i3's new SRX-Pro Hybrid system. Bertuccio states; "With i3's Hybrid DVR systems we're able to map out an area on the screen. In this case 'the mailbox' and the system automatically sets an internal alarm system to generate and save clips from within that field whenever an activity occurs. This allows security personnel or the end-user to retrieve and review clips from a saved folder in mere minutes rather than the hours it usually takes with other systems."

RESULTS

Within a couple of weeks of installing the new system, Omni personnel were able to identify the perpetrator who was stealing payment checks from their mail, thanks to the quality of the new Megapixel video surveillance footage. Despite the new camera being placed over 400 feet from the mailbox, security personnel were able to zoom closeup to the perpetrators face. Additionally, the license plate on his vehicle appeared clearly in the video footage. The video clips they captured were then handed over to Federal Investigators who were able to apprehend the perpetrator and use the footage to help put him behind bars. Bertuccio ended the interview by saying; "Our clients are extremely happy with the picture quality and operation of their new digital security video system and as always we look forward to working with i3 International again in the future."





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